

Unity Trust Bank PLC

# 2024 Results Presentation

## Introduction

This document sets out how Unity has strengthened its performance in the year, increasing financial returns alongside advancing our impact proposition and building capability for our growth ambition.

Contents:



Section 1

## Highlights of 2024

Unity Trust Bank - 2025-2029 Strategic Plan

## Financial and Impact Highlights



24.1% CET 1 ratio

2023: 19.7%

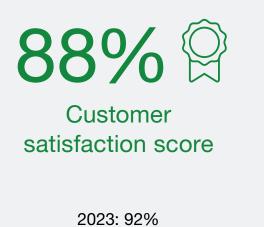




2023: £63.9m

Earnings Per Share £2.03

2023: £1.97



Named in The Sunday Times Best Places to Work 2024 Maintained gold status Investors in People accreditation

2023: Gold

50.5% lending to areas of high deprivation

2023: 45.3%

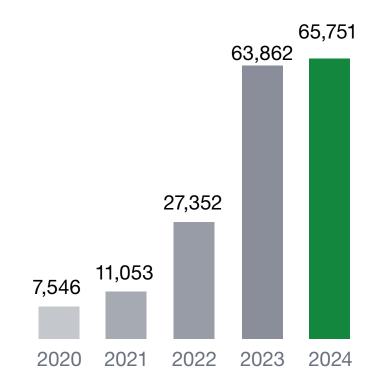


#### King's Award

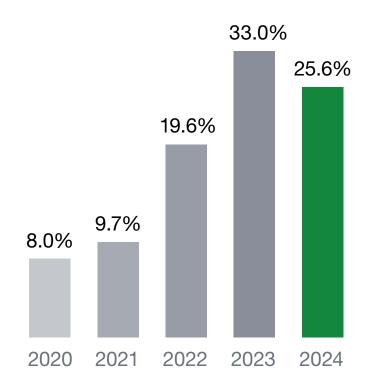
for Enterprise in Sustainable Development

#### Performance

#### Profit before Tax (PBT) (£k)



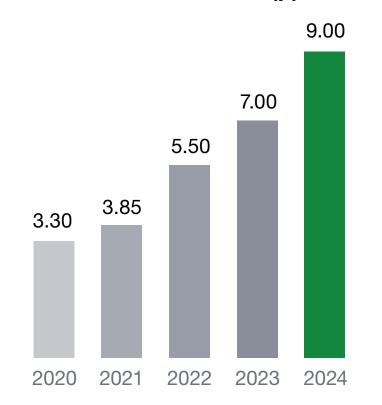
#### Return on Equity (ROE)

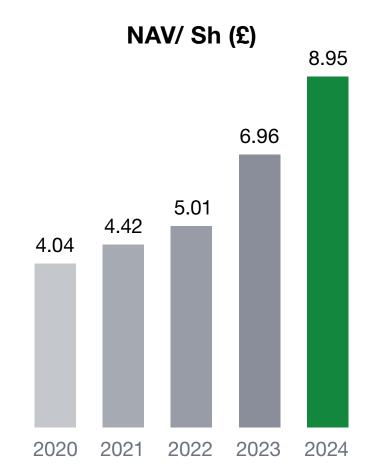


The reduction in return on equity is principally due to the increase in Unity's capital base.

#### Shareholder value

#### Dividend/share (p)

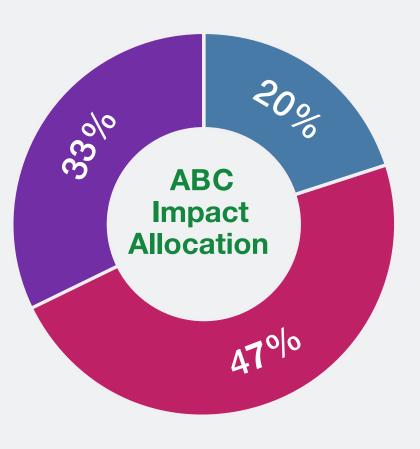




#### **Impact**

#### 10 of 17 UN SDGs directly supported











## Delivering on our priorities in 2024



Strengthen the proposition

- ✓ Investment in human and digital services
- Created dedicated sector service teams
- ✓ Launched enhanced savings product suite and channels



Grow the business

- ✓ Record funding levels, >£150m growth in customer funding
- ✓ Sustainable financial returns with strong Return on Equity
- ✓ Income protected using interest rate swaps



Strengthen the business

- ✓ Expanded the capability within the executive committee to meet growing needs
- √ 82% increase in investment spend
- ✓ Strengthening the resilience of the Bank through investment in core technology and contingencies



Ethical bank of choice

- ✓ Received King's award for sustainable development
- Launched retrofitting initiative to Housing Associations
- ✓ Established theory of change, £50k donations/ grants



Best place to work

- ✓ Named in The Sunday Times Best Places to Work 2024
- ✓ "Outstanding" rating in Best Companies Survey
- Maintained gold status for the Investors in People accreditation

## Strengthening our Customer service and experience

#### Invested in our human service

#### Our human service enhanced by our digital platform

The Institute of Customer Service

#### Transparency: pricing/ statements

- Proactive customer harm mitigation
- Fair value and fair outcomes embedded

**Putting customers first** 

#### Customer led development

UK based Relationship Managers and

Sector specific service desks established

customer service advisors

to offer tailored support

- Established Customer Council to ensure customer led development
- New customer journeys tested with customers first

#### **Customer focussed**

Enhancing our Human and Digital service

#### Improved digital banking

- Sector specific application forms
- SMS strong customer authentication
- Experience designed for accessibility

#### **Building our products and services**

- Retrofit initiative green scheme
- New fixed term deposit accounts
- Climate-related risk tool developed

#### № 88 %

of our customers said they were satisfied or extremely satisfied with our services

#### Service excellence

- Extended service hours
- Additional faster payments
- Confirmation of Payee

Section 2

## Financial Performance

Unity Trust Bank - 2025-2029 Strategic Plan

## Financial results and dividends

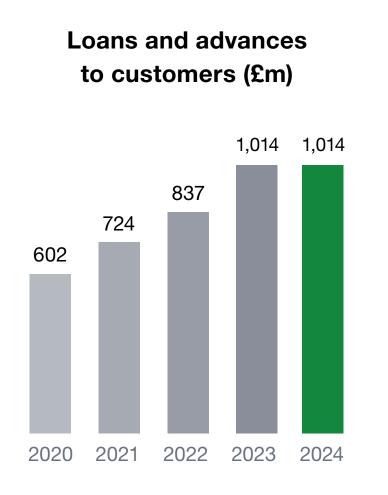
#### **Delivering sustainable returns**

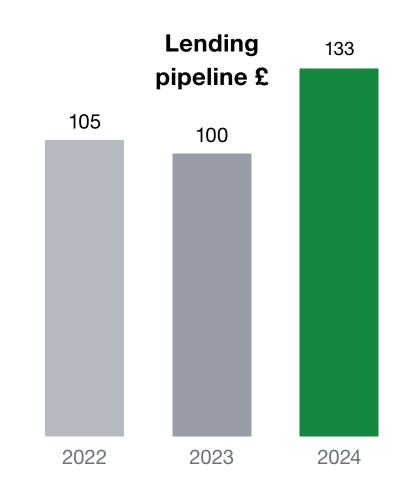
- Net interest income increased by 11% to £99.3m (2023: £89.2m) reflecting the higher Bank Rate environment.
- Net fee and commission income for the year decreased to £2.8m (2023: £3.2m), mainly due to an increase in transaction costs in the year.
- Investment in operational resilience, digital banking, infrastructure and our workforce increased operating expenses by 33%.
- A £2m loss was realised in 2024 (2023: £nil) as a result of strategic treasury repositioning activity. Lower yielding assets were replaced with higher yielding assets.
- An impairment charge of £1.0m was raised in the year. Three write offs for £861k were recorded in the year (2023: three write offs for £102k).
- Unity's dividend policy is to prioritise capital retention to drive business growth when its value is evident, while consistently offering reliable annual dividends.

	Income Statement				2024	2023
	Interest receivable and similar income			12	2,813	102,947
	Interest expense and similar charges			(23	3,561)	(13,762)
1	Net Interest Income			99,252		89,185
	Fee and commission income			4,205		4,405
	Fee and commission expense			(1,360)		(1,169)
2	Net fee and commission income				2,845	3,236
	Total income			102,097		92,421
3	Operating expenses			(33	3,314)	(25,011)
4	Gains/(losses) on financial instruments held at fair value			(2,015)		-
5	Operating profit and Profit before taxation  Taxation charge  Profit for the year attributable to shareholders			(1,017)		(3,548)
				65,751		63,862
				(15,275)		(15,004)
				50,476		48,858
		2020	2021	2022	2023	2024
	Net interest margin	1.47%	1.42%	2.68%	5.25%	5.38%
	Cost income ratio	57.5%	54.2%	36.8%	27.1%	32.6%
	Return on equity	8.0%	9.7%	19.6%	33.0%	25.6%
6	Dividend per ordinary share	3.30p	3.85p	5.50p	7.00p	9.00p

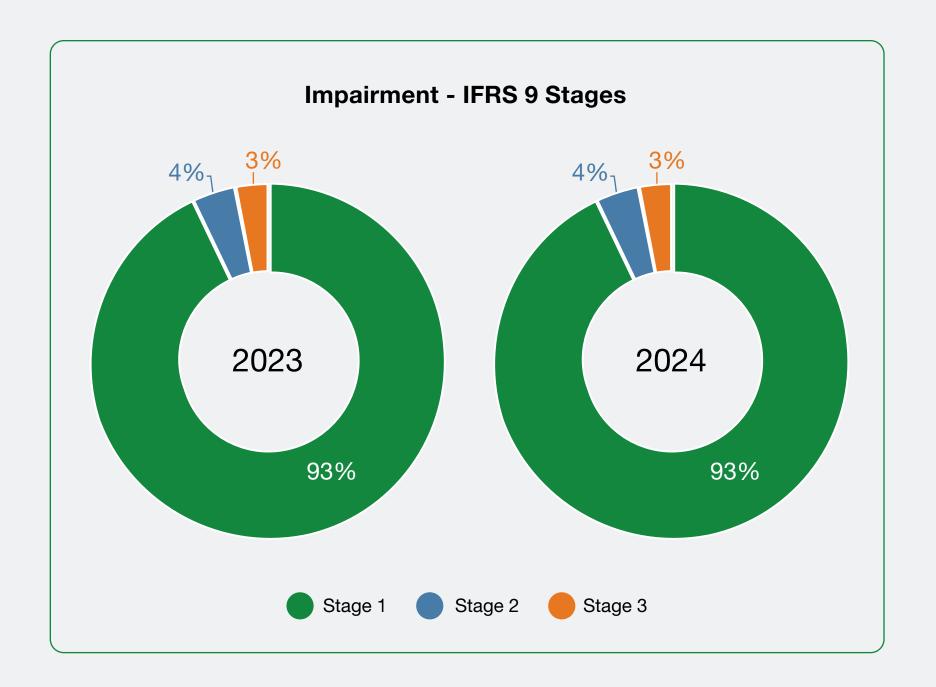
# Establishing a more balanced growth strategy

Lending was flat as we established a more balanced growth strategy





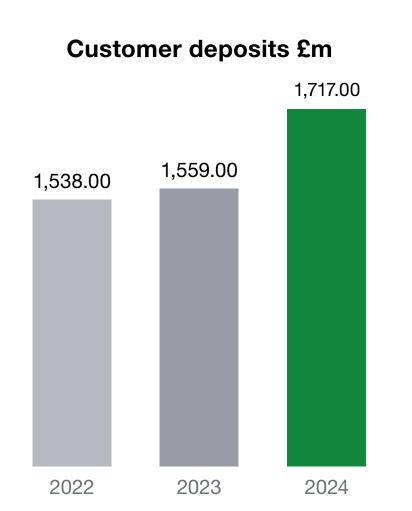
- Lending was flat at £1,014m (2023: £1,014m). £144.0m drawn down in the year (2023: £255.1m).
- Enhancing customer service and establishing a more balanced growth strategy was a key priority in 2024 following a period of sustained high levels of lending growth.
- We have achieved this balance and have established the foundations necessary to support our five year plan.
- >50% of our lending supported organisations based in or delivering services in areas of high deprivation.
- The lending pipeline at year end increased by 33% to £133m (2023: £100m).



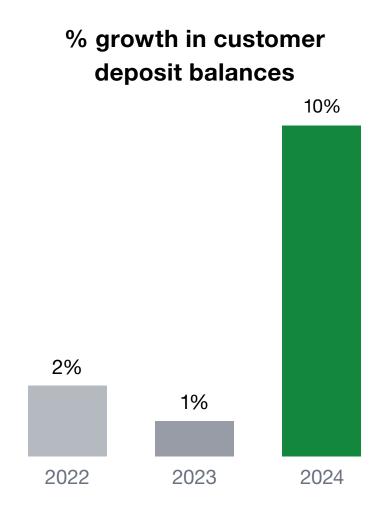
- The balance sheet provision for loan impairment at 31 December 2024 was £9.7m (2023: £9.7m).
- The provision coverage ratio was 0.90% (2023: 0.91%).
- Three write offs for £861k were recorded in the year (2023: three write offs for £102k).

# Record growth in funding

#### Self-generating funding to support our growth ambitions



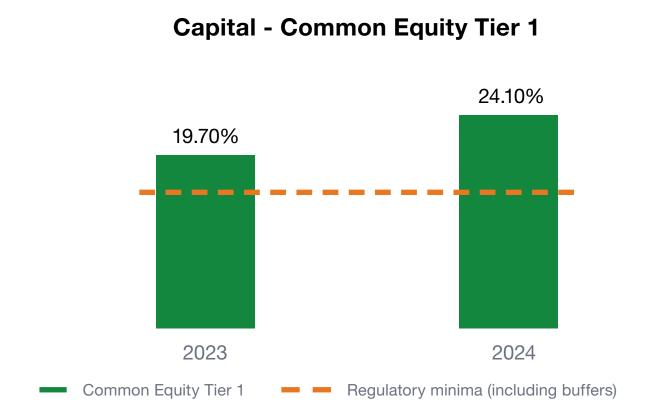
- Our liability products and channels have been enhanced over the year.
- A key success of the year has been our ability to self-generate funding to support our growth ambitions.
- Funding balances increased by £157.8m in 2024.



- Unity's funding base is very stable, with deposits attracted to the Bank by good customer service and its commitment to the trade union and core sectors.
- Unity has a stable funding profile consisting entirely of deposits from 10,591 customers (2023: 9,812) across a variety of sectors.

# Strong capital, funding and liquidity positions

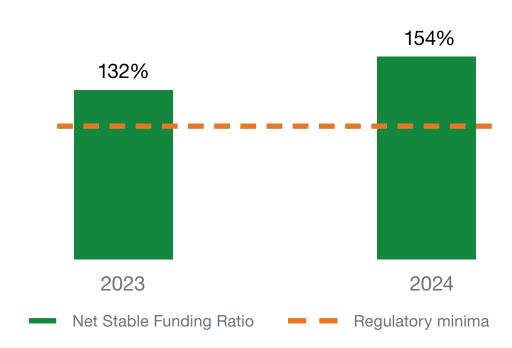
#### Significantly in excess of regulatory minima

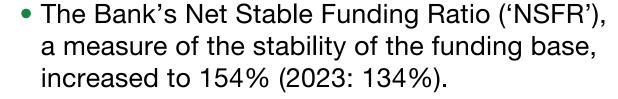


## • At the end of 2024, the Common Equity Tier 1 ('CET1') ratio showed a substantial surplus to regulatory requirements at 24.1%.

• Unity's regulatory minima including buffers is 15.19%.

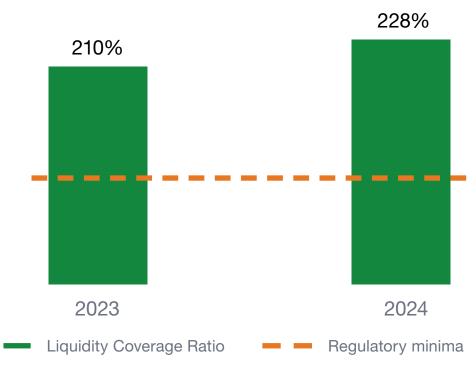
#### **Net Stable Funding Ratio**





• The loan to deposit ratio decreasing to 59% (2023: 65%) during the year.





• The Liquidity Coverage Ratio ('LCR'), a measure of the Bank's ability to meet short term liquidity obligations, had an average of 228% in the 12 months of 2024 (2023: 220%).

Section 3

## Impact Performance

Unity Trust Bank - 2025-2029 Strategic Plan

# Delivering positive impact in 2024

Every loan Unity approves contributes to one or more UN Sustainable Development Goal alongside a wider framework to assess positive impact.

This includes assessing loans against the 'ABCs of Impact' framework and measuring how many people access services in areas of need.

### In 2024 £137 million was committed to 117 organisations 🙃 Supporting the following: 2000 က က ဖ/စ 000 Act to **Avoid Harm** Benefit **ABCs of Impact** Stakeholders allocation for loans committed 2024 Contribute to Solutions 46%

### Reach by outcome area and lending committed to deprived areas 2024

1,806
Day care spaces

2023: 572

1,109 People in supported housing

2023: 1,225

216

**Education spaces** 

2023: 36

1 702

Bed spaces created and renovated

2023: 1,458

3,194
Jobs supported, created and/or protected

2023: 7,143

3.76m

Prescriptions supported by pharmacies

2023: 2.44m



14.1m

Onward lending into Impact Economy

2023: 18.5m



931

Accommodation and housing and supported to decarbonise

2023: 452



#### £ value committed by area of deprivation

50.5% deprived



24.0% not deprived



25.5% least deprived



### Where Unity delivers impact

### Supporting the UN Sustainable Development Goals across the UK

Unity provides lending to every region across the UK with 50.5% of lending in 2024 supporting customers based in areas of high deprivation.

Unity's lending in 2024 directly supported ten of the 17 UN Sustainable Development Goals.



55%



16%



11%



6%



4%





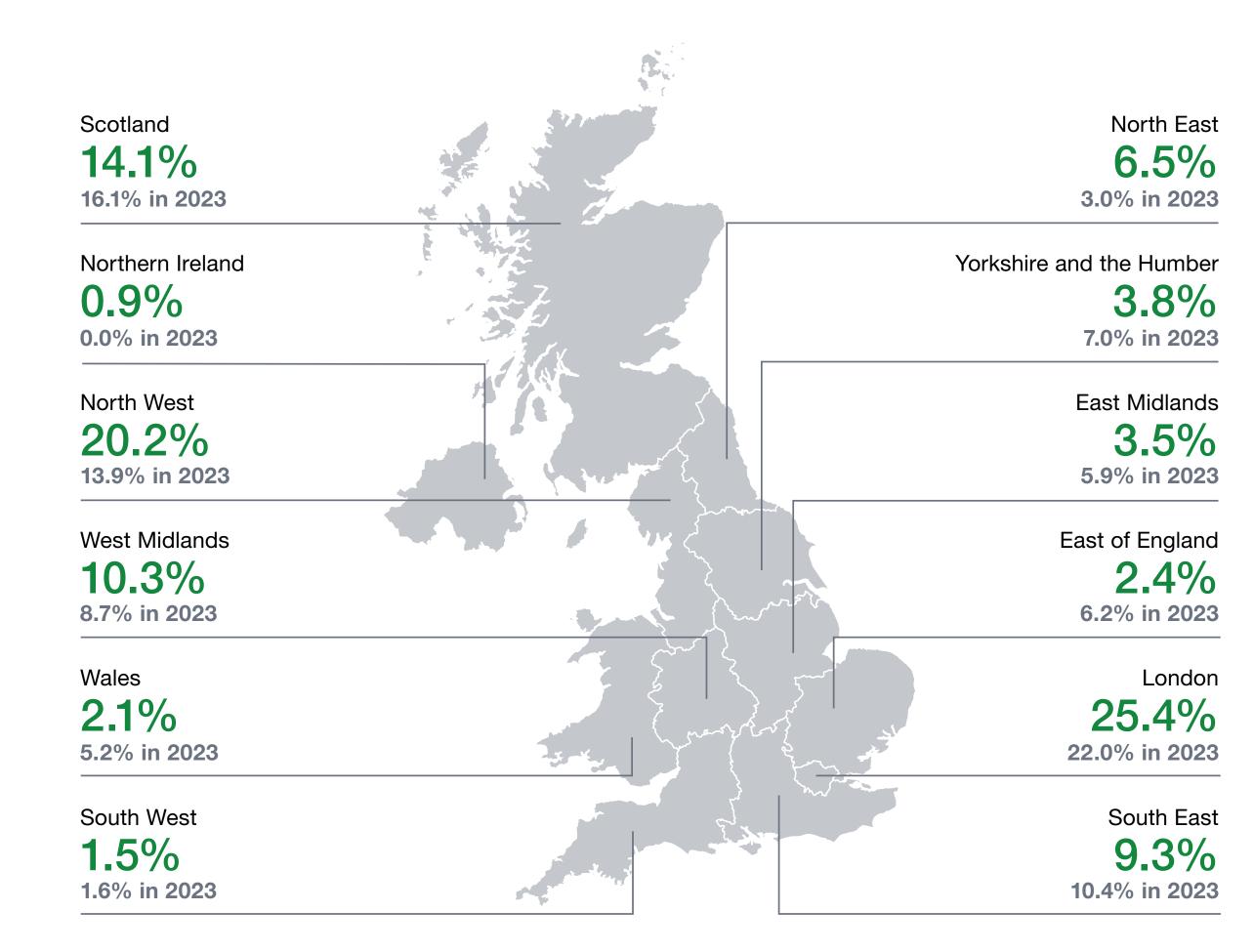






Other SDGs supported UN SDG 1, 5, 9, 10 & 17

8%



### Unity & Me: Living our values

Our employee-led platform for colleagues to propose, develop and deliver initiatives for communities and customers

#### **Equality, Diversity & Inclusion**

- √ 6 employees on reverse mentoring
- Multiple speaking events on mental health and resilience
- ✓ Contribute to 'speak up' culture

### Health, Wellbeing and Welfare (HWW)

- √ 69 employees signed delete blood cancer
- √ 13 Mental Health First Aiders
- √ 3 peaks challenge and multiple fundraising events

#### **Community Growth**

- ✓ 283 days of volunteering to social causes across the UK
- √ £4,685 co-sponsorship on impact projects



#### **Donations & Grant**

- ✓ £13,862 donated by Unity staff to social and environmental causes
- ✓ Launch of Unity Impact Grants
- ✓ Delivering of £42,625 grants from Unity

#### Green

- ✓ Signed the Fossil Fuel Non Proliferation Treaty
- ✓ Approved £1,000 of tree planting for staff travel survey
- ✓ Piloted 'TrainHugger' for sustainable travel



#### **Best Companies**

Unity achieved 2 stars in our first Best Companies Assessment in 2024, reflecting Unity's commitment to be the best place to work and live our values.

### Banking on Sustainability: Unity's 2045 Net Zero Commitment

Our Net Zero commitment aligned to our double bottom line and supporting customers to transition to a low carbon economy

Unity will achieve Net Zero across our own emissions by 2035.

Target: A 95% reduction in tonnes of CO2e\* per FTE from 2024 baseline by 2035 with residual emissions offset.

Unity will achieve Net Zero across all emissions by 2045.

Key loan book target: A 95% reduction in Kg of CO2e per m2 of real estate from 2024 baseline by 2045 with residual absolute emissions offset.

Residual emissions (e.g. the 5% leftover) will be 'offset' through carbon negative assets in loan book and treasury meeting Unity's risk appetite and double bottom line.

\*CO2e = carbon dioxide equivalent referring to a range of greenhouse gases which have climate warming effects equalised to the equivalent tonnes of carbon dioxide to create the same warming effect (e.g. methane, nitrous oxide etc.)



Section 4

## 2025-2029 Strategy Overview

Unity Trust Bank - 2025-2029 Strategic Plan

# Our priorities for the future: Unity in 2030

Customer driven in everything we do. Intentionally human and digital.

**Positively impact** society, the environment and the economy.

Deliver safe balanced growth.

Deliver **sustainable returns** to support **growth and dividends**.

Be the **best place for our people** to work.

Build **scalable**, **resilient** operations for the future.

#### Investing for growth



# Thank you to our shareholders for their support and our people for their commitment and hard work

#### **Our Accreditations**























Section 5

## Appendix – About us

Unity Trust Bank - 2025-2029 Strategic Plan



### Who we are

## We offer commercial banking to organisations who help to create a better society.

Unity supports a range of sectors that deliver positive social, environmental or economic impact across the UK; from local councils helping to improve the lives of local communities, Trade Unions supporting their members to charities delivering vital services to people in need.

Striving to provide excellent human and digital services to our customers we provide specialist sector knowledge and support that enables our customers to focus on their business and deliver social impact.



**Business Savings Account** 



Business Current
Account



**Payments** 



**Business Loans** 

## Our proud history

Unity Trust Bank was launched on May 1, 1984 by the Trade Unions and the Co-operative Bank.

It was born out of a vision to create a bank that would embrace the philosophy of serving the common good. Now a thriving commercial bank, Unity continues to embody its founding principles:

#### **First Developing banking Products and Double-bottom** Independent mission facilities services line bank The first few years were spent During the 1990s we tailored In December 2015, Unity Unity's first mission was to In 2012 we committed to a developing banking facilities for provide prudent, profitable became independent after our products and services to 'double-bottom line' strategy our Trade Union shareholders meet the needs of sociallycommercial lending in the UK to continue delivering positive the Co-operative Bank was social impact alongside and to support jobs, industries and providing additional minded organisations. bought out. services specifically to benefit and the British economy. sustainable financial returns. their members.

## Unity Trust Bank A purpose led bank

#### **Delivering on Purpose**

Unity is a purpose led bank, from is establishment 40 years, the establishment of the "double bottom line" and the continued pursuit of commercial return alongside positive social impact.

This purpose is ingrained in Unity's DNA (through the articles of association) and deeply embedded in culture.

Unity's purpose is more relevant today than it has ever been and we have demonstrated that banking can be different.

The growth ambition set out within this Plan allows Unity to advance its purpose. Growing our impact alongside delivering sustainable returns.

#### **Purpose (from our articles):**

- To be the bank with a social conscience;
- To provide banking services to viable organisations, sole traders or individuals that contribute community, economic, social or environmental benefit to society, including, but not limited to, Trade Unions, co-operatives, charitable and commercial enterprises; and
- To achieve sustainable returns for itself and its members as well as a social benefit. This is described as a "double bottom line" approach to all business the Company does.

#### Mission

Our mission is to provide customer driven ethical and sustainable banking services to commercial organisations.

#### **Ambition (vision):**

To be the Bank of Choice that empowers organisations to deliver positive impact and achieve commercial success.

#### **Our Values**





 $0 \rightarrow 0$ 

Collaboration







usive

Straightforward

Integrity

Unity Trust Bank - 2024 Results Presentation

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### Our business model

#### **Balance the distribution of needs**

#### Our funding comes from:

Organisations, sole traders or individuals seeking human and digital service, providing a fair return alongside supporting positive social impact.



#### Our funding goes to:

Provide lending to creditworthy organisations that deliver social value.

#### How we generate sustainable returns

- Loans and services to customers who deliver impact and repay our loans.
- We provide banking, payments and savings services to organisations who want to see their money do good.
- Our services to organisations across the UK enable us to generate sustainable returns.



Our double bottom line – embedded in our DNA

#### How we deliver positive social impact

- Environmental, social and economic impact
- See our Theory of Change on the following page.

## Our impact model



**Enablers** 

What we do

What we do differently

Outcome

**Impact** 

Our Value

Our Values



Our People



Our Customers



The way we do things





Customer loans



Customer deposits



Support our customers with great service and expertise

Lending to deliver impact

Flexible,
relationship-led
banking supported
by sector expertise
which is data
informed and
people led

Larger base of deposits from organisations within the social economy, enabling more directed lending to high-impact sectors More capital is distributed to...

- Organisations in the social economy
- Organisations creating jobs and supporting local economies
- Organisations addressing climate change
- Increased financial inclusion of social organisations facing barriers to banking services
- Increased volume of deposits by organisations

Generating evidence of delivering positive change in communities...proving that impact works

Capital and services enable customers to achieve...



**Environmental impact** 



Social impact



Economic impact

Achieving impact that advances the UN Sustainable Development Goals











## Unity's Risk Management Framework

The Board is responsible for approving the Bank's strategy, its principal markets and the level of acceptable risks articulated through its Risk Appetite Statements.

It is also responsible for overall corporate governance, which includes ensuring that there is an adequate system of risk management and that the level of capital held is consistent with the risk profile of the business.

Specific Board authority is delegated to Board Committees and the Chief Executive Officer (CEO) who may, in turn, delegate elements of discretion to appropriate members of Executive and senior managers. In addition, Board Risk Committee (BRC) have delegated a lending authority to credit underwriting, that is overseen by the Chief Risk Officer (CRO) but executed by Head of Credit Risk (CR) and the team.

The Board Risk Committee (BRC) is a Board Committee. It supports the Board by monitoring the ongoing process of identification, evaluation, and management of all significant risks across the Bank and determining that all risks are being managed appropriately, in line with its Risk Appetite Statement, and that adequate capital and liquidity is maintained.

The Board Audit Committee (BAC) is a Board Committee. It supports the Board in carrying out its responsibilities for internal control and risk assessment and receives reports from the Internal Audit function (outsourced). It monitors the integrity of the financial statements and the effectiveness of the external auditors.

The Remuneration Committee is a Board Committee. It determines remuneration and employment policy, approving appropriate incentive schemes and any payments made under such schemes.

The Nomination Committee is a Board Committee. It makes recommendations on the size, structure and membership of the Board and its committees and keeps under review the leadership needs of the Bank.

The Executive Committee is a management committee and oversees and monitors strategic performance and risks of the business in line with the Board's Risk Appetite Statement.

#### The Asset and Liability Committee (ALCo)

is a management committee and is primarily responsible for managing the financial risks, including market, capital, and liquidity (and treasury aspects of credit) that affect the Bank. Specific focus includes the economic outlook, interest rate risk, liquidity and funding, capital risk and treasury credit risk. ALCo met bi-monthly in 2024 with additional e-ALCo's when required and is chaired by the Chief Financial Officer.

#### The Operational Risk Committee (ORC)

is a management committee which is primarily responsible for managing all of the operational and change risks within Unity.

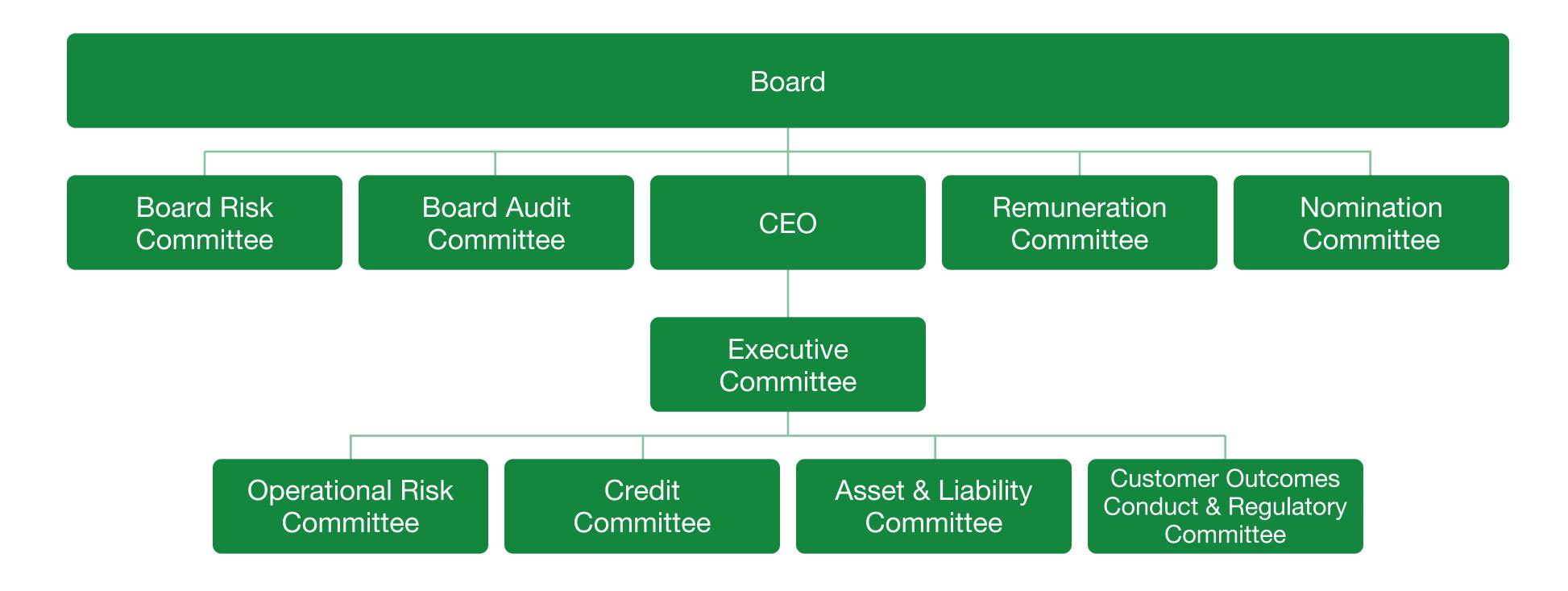
ORC met bi-monthly in H1 2024 and monthly in H2 2024 and is chaired by the Chief Operating Officer.

The Customer Outcomes, Conduct & Regulatory Committee (CoCRC) is a management committee with responsibility for overseeing conduct and regulatory risks at Unity. CoCRC met quarterly in 2024 and is chaired by the Chief Commercial Officer.

#### The Credit Risk and ESG Committee

(CC) is a management committee with responsibility for overseeing all credit and impact risks within Unity. CC met bi-monthly in 2024 and is chaired by the Head of Credit Underwriting.

### Unity's Risk Management Framework

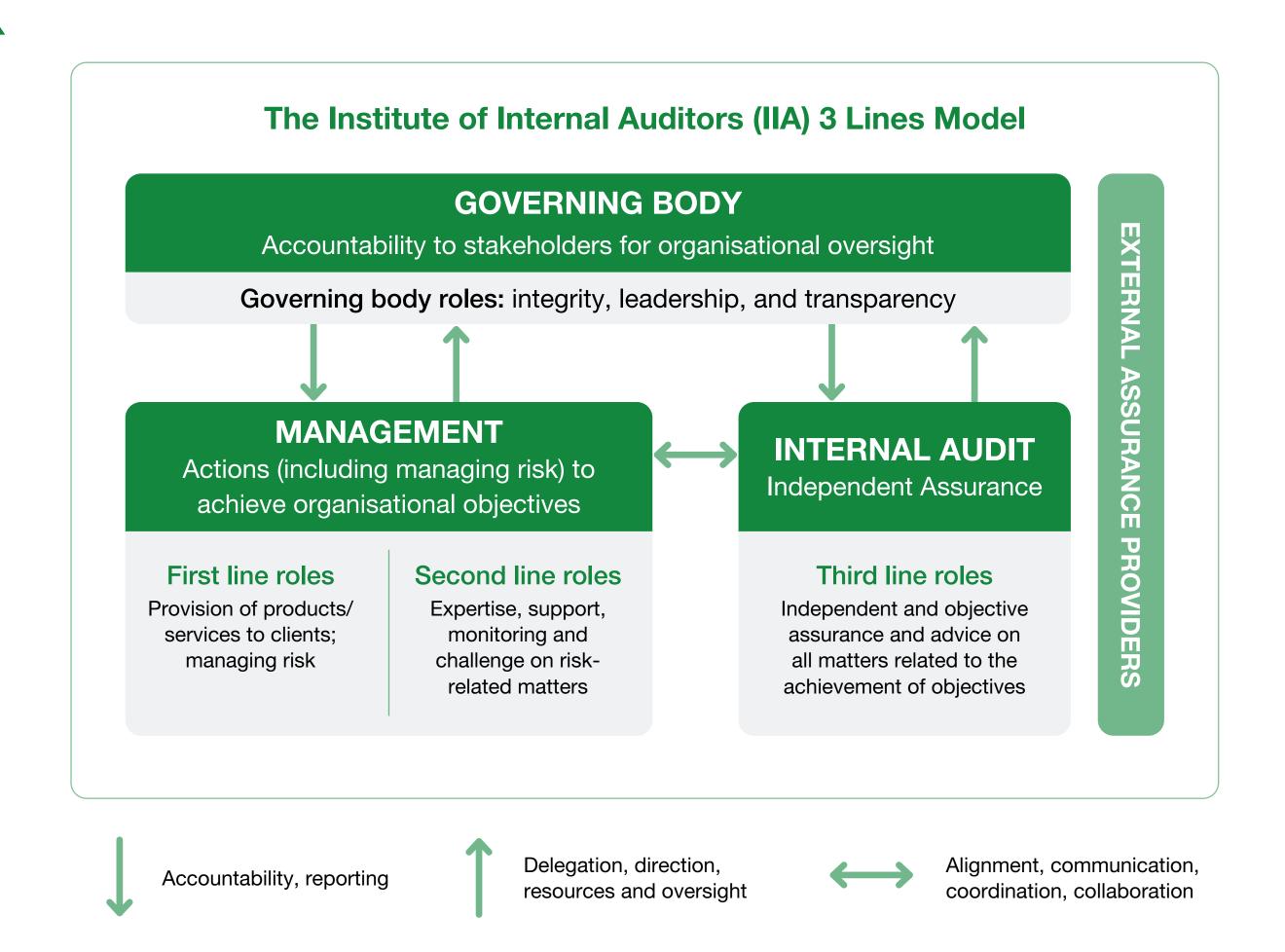


# Our approach to risk management

Unity arranges its business areas into, and operates, a three lines model. The three lines model emphasises partnership and promotes the premise that each line works with the others to implement a solid risk strategy.

To help employees manage risk well, Unity has an Enterprise Risk Management Framework (ERMF). The purpose of the ERMF is to:

- Describe and enable the delivery of Unity's risk strategy and objectives;
- Ensure there is a comprehensive consistent approach to risk management;
- Identify the significant risks to which Unity is exposed;
- Set out how the Board sets risk appetite;
- Define the Three Lines model;
- Explain the roles and responsibilities for risk management;
- Provide an overview of Unity's key risk management frameworks and policies;
- List the committees that are responsible for risk governance.



# Stress testing as a key tool to understand and manage risk

The Bank has a framework that covers stress testing, reverse stress testing and scenario planning.

As well as an understanding of the Bank's resilience to internal and external shocks, regular stress testing provides a key input to the Bank's capital and liquidity assessments and related tests of risk management and measurement assumptions.

#### **ICAAP**

The Internal Capital Adequacy Assessment Process (ICAAP) is the Bank's evaluation of its risks, the capital requirements of the business based on these risks, assessed under the CRD V framework, and the adequacy of the Bank's capital resources against these requirements. The ICAAP provides details of the approach to managing risk across the Bank and assesses capital requirements against the Bank's current position, the position against the Business Plan period and during severe but plausible stresses.

#### **ILAAP**

The Internal Liquidity Adequacy Assessment Process (ILAAP) is the Bank's documentation of its evaluation of its liquidity and funding risks, the current liquidity position and its requirements, assessed against regulatory requirements and risk tolerance. An integral component of the approach to liquidity risk management is stress testing, using the latest guidance issued within prudential regulations and the Delegated Act for the Liquidity Coverage Ratio (LCR).

#### Reverse Stress testing

Reverse stress testing informs, enhances, and integrates with the Bank's quarterly stress testing by considering extreme events that could cause the failure of the Bank. As such, it complements the ICAAP and ILAAP approaches, helping to frame the severe but plausible scenarios against complete failure scenarios.

The analysis is formally completed in conjunction with the reviews of the ILAAP and the ICAAP documents.

#### Recovery Plan and Resolution Pack

The Recovery Plan represents a 'menu of options' for the Bank to deal with firm-specific or market-wide stress which can be rolled out quickly as part of a credible and executable plan. The Recovery Plan is enacted if certain key triggers are breached, or events happen in the market which are likely to affect the Bank detrimentally (e.g. failure of a counterparty or treasury issuer).



## unity trust bank

### Contact details

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Find out more about our continued growth delivering positive social impact in areas where it is needed most in the UK.



Our Impact Report



Our Annual Report & Accounts

Unity Trust Bank is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Unity Trust Bank is entered in the Financial Services Register under number 204570. Registered Office: Four Brindleyplace, Birmingham, B1 2JB. Registered in England and Wales no. 1713124. Calls are recorded and may be monitored for security, training and quality purposes.

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